

ENTER
TO

WIN
\$50



facebook®

Lake Jocassee and Lake Keowee are two of the most beautiful and scenic lakes in the country.

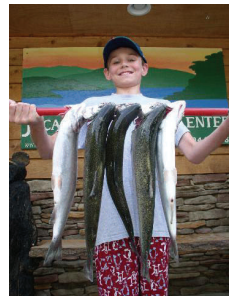
And these lakes are about creating memories with friends and family that often last a lifetime!

“SHARE THE MEMORIES” SWEEPSTAKES

www.facebook.com/jocasseeoutdoorcenter

Share your favorite memories of Jocassee and Keowee by uploading your photos to our Facebook page and be entered to win a \$50 gift certificate!

Drawings held monthly. See official rules.



JOCASSEE OUTDOOR CENTER

A LAKE LEGACY SINCE 1979

Jocassee Outdoor Center “Share the Memories” Sweepstakes

OFFICIAL RULES

NO PURCHASE NECESSARY TO PARTICIPATE OR WIN. MAKING A PURCHASE DOES NOT INCREASE CHANCES OF WINNING. VOID WHERE PROHIBITED BY LAW.

Sweepstakes Period: Jocassee Outdoor Center “Share the Memories” Sweepstakes (“Sweepstakes”) begins 6/1/11 at 12:00AM Eastern Time (“ET”) and ends 10/31/11 at 11:59PM ET (the “Sweepstakes Period”).

Who May Enter: Sweepstakes is open to legal residents of the fifty (50) United States and the District of Columbia, age 18 or older as of 6/1/11, who have a valid U.S. driver’s license. Employees, officers, directors, representatives and agents of Ascenda Marine Services, Inc. (“Sponsor”) and all companies associated with the design or execution of this Sweepstakes (collectively, the “Promotion Parties”), and the members of their immediate families (spouse, parent, child, sibling and their respective spouses, regardless of where they reside) or households, whether or not related, of any of the above, are not eligible to enter or win. The Sweepstakes is subject to all applicable federal, state and local laws and regulations. Void where prohibited by law.

How to Enter: Upload your favorite photos from Lake Jocassee and Lake Keowee to the Jocassee Outdoor Center (JOC) Facebook page. Pictures that include alcohol or any other content or material deemed inappropriate for viewing by individuals of all ages will be deleted and not be entered into the Sweepstakes. Ascenda Marine Services, Inc. maintains sole and exclusive authority to delete pictures or comments that are considered in their sole determination to be inappropriate. To be entered into the Sweepstakes, you must also “Like” Jocassee Outdoor Center (JOC) and have maintained that status at the time of the drawing.

Winner Selection: One (1) winner will be selected in a random drawing held on or about the last day of every month during the Sweepstakes Period from among all eligible entries received during that month. Odds of winning depend on the number of eligible entries received. Potential winner will be notified through Facebook and may be required to submit documentation proving their eligibility. If Sponsor is unable to contact the potential winner within a reasonable time period or the potential winner is not in compliance with these Official Rules, he/she will be disqualified and an alternate winner selected at Sponsor’s sole discretion.

Prize: One (1) winner per month will receive a fifty Dollar (\$50.00) gift certificate for use exclusively at Jocassee Outdoor Center with certificate expiration twelve (12) months from date of issuance. Gift certificate voided if transferred or sold.

General Conditions: By participating in this Sweepstakes, participants agree to be bound by these Official Rules and the decisions of the Sponsor relating to the Sweepstakes, which shall be final and binding. Entrants, by participating, agree that Promotion Parties will have no liability whatsoever for, and shall be held harmless by entrants against, any liability, for any injuries, losses or damages of any kind, including death, to persons, or property resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of the prize or participation in this Sweepstakes. Winner, by acceptance of prize, except where legally prohibited, grants permission for Sponsor and its designees to use his/her photograph and/or likeness for advertising, trade and promotional purposes without further compensation.